



## 2020 Annual Meeting and General Assembly

ONLINE

September 25, 2020 at 14.00 – 17.00

September 29, 2020 at 14.00 – 17.00

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14.00 -14.15	<b>Login and Information</b> <b>Introduction by EDAMBA President Dimitris Assimakopoulos</b>
14.15-15.30	Keynote speech: <b>Alfons Sauquet, Professor, Department of People Management and Organisation at ESADE, Ramon LLull University &amp; Director Quality Services of EQUIS, EFMD</b> Topic: Doctoral Education Development, Quality Assessment and Social Impact
15.30-16.00	<i>Virtual Break</i>
16.00-17.00	<b>EDAMBA General Assembly</b>

**September 29, 14.00 – 17.00**

14.00 -14.30	<p><b>Thesis Competition Award Ceremony</b>  <b>Presentation: Agnes Zsoka, EDAMBA General Secretary</b></p> <p><b>Fernando Barranzuela, Henley Business School at the University of Reading</b>  ‘The Effects of Retail Deterrence on Consumer-Brand Relationships: Testing a Model of The Deterrence Boomerang Effect.’</p> <p><b>Marusa Premru, Faculty of Economics, University of Ljubljana</b>  ‘The Relationship Between Leader-Member Exchange And Counterproductive Work Behaviour’</p> <p><b>Rima Al Hasan, Warwick University Business School</b>  ‘Unpacking the Interplay between Process Improvement Approaches and Product Innovation’</p>
15.30-16.00	<i>Virtual Break</i>
16.00-17.00	<p><b>AACSB – EDAMBA Round table:</b>  <b>Topic: Mapping the Global Landscape for Doctoral Education before and after the pandemic – reflections and first empirical results</b></p> <p><b>Juliane Iannarelli</b>, SVP &amp; Chief Knowledge Officer, AACSB International; <b>Hanna A. McLeod</b>, Senior Manager, Research, AACSB, <b>Dimitris Assimakopoulos</b>, EDAMBA President, &amp; the EDAMBA Task force members - <b>Zsóka Ágnes</b>, <b>Hans Siggaard Jensen</b> , <b>John Parm Uthøi</b></p> <p><i>AACSB research staff will provide an overview of initial findings from the AACSB-EDAMBA joint study on business doctoral program models. The presentation will cover two surveys that the organizations delivered – one drawing insights from doctoral program directors, and the other drawing insights from current doctoral students – in addition to some very recent insights related to the COVID-19 impacts on doctoral programs. Attendees will learn about some of the variations, innovations, and strategic shifts occurring withing doctoral programs around program delivery, student career paths, supervision models, and research expectations.</i></p>